



AL BASSEM
الباسم
Refrigeration Industries
لصناعات التبريد



ENGINEERING FOR A BETTER TOMORROW

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ABOUT THE FOUNDER



BASEM ZAKI ENGINEER

- It is important to know your partner in success and The FOUNDER engineer (Mohamed Zaki Abu Kahla) and his fame as Basem Zaki.
- He graduated from Alexandria University with a major -mechanical power engineering.
- He traveled on a mission to Italy to learn the latest cooling methods in the world from SAMIFI the International Company at the expense of the government for his academic excellence.
- Then he returned to contribute to the construction of the Nasser Social Bank cooling complex and other cooling complexes.



OUR STORY

- We start our journey in 1985 .
- We provide you with a new horizon in the advanced refrigeration industries with the latest and innovative designs, the lowest consumption of electricity, energy and solutions with updated software to meet the needs

35

**YEARS
IN THE MARKET**

800

**MORE THAN
REFRIGERATION EQUIPMENT.**

ABOUT COMPANY

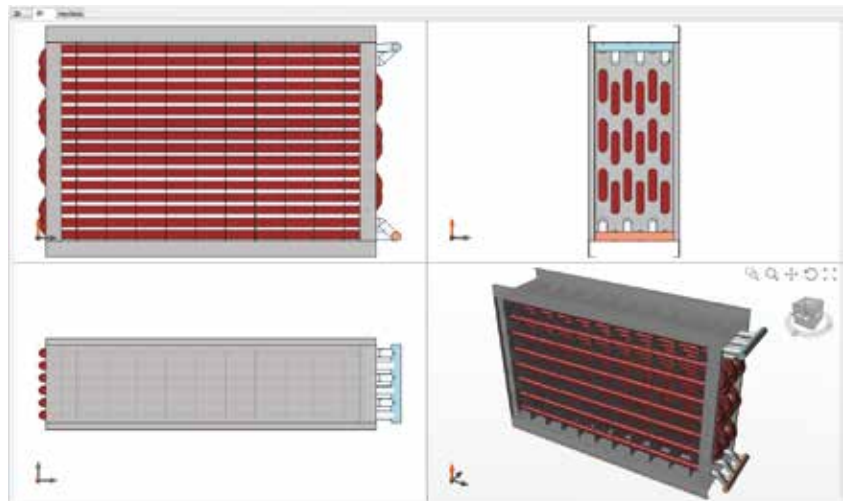
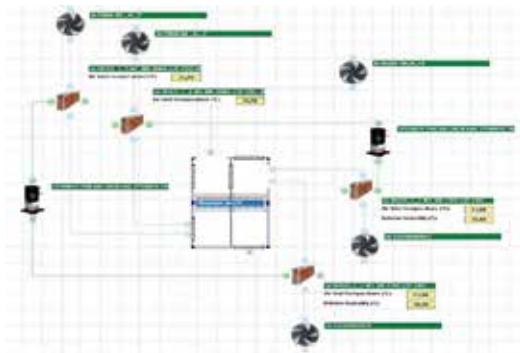
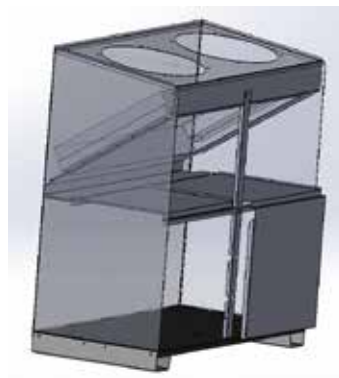
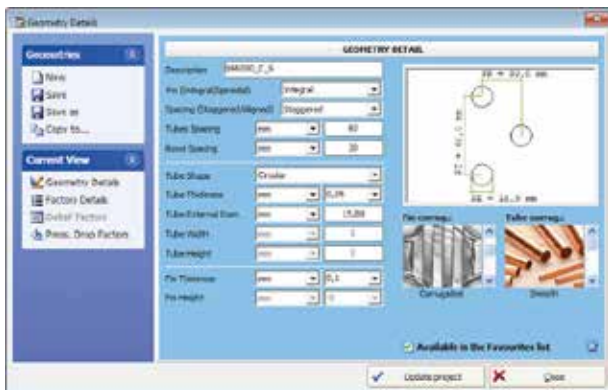


AL BASSEM
الباسم
Refrigeration Industries
لصناعات التبريد

- The institution has been working in the field of manufacturing refrigeration units and establishing rooms and stations for cooling and freezing all products of food supply chains.
- We are distinguished by diversity in terms of manufacturing, trading, distribution, after-sales maintenance and repair for others.
- We manufacture various units in terms of capacities:
 - (0.1 : 61.1) kilowatts of cooling,
 - (0.05 : 19.3) kilowatts of freezing,
 - We manufacture central jacks with capacities of up to 378.1 kilowatts.
- Chillers for plastic factories, poultry hatching stations and air conditioning INDOOR AND OUTDOOR UNITS, MONOBLOCK UNITS, CASCADE UNITS, Ultralow TEMPERATURE UNITS, AIR DRYER UNITS, HUMIDIFIER UNITS.



We pride ourselves on using the latest and most powerful design software in the world, Uni Lab, to design our unique units in terms of pressure balance points, efficiency, lowest electricity consumption, and environmental preservation."





OUR VALUES

We are the expert in our business .

We are innovative and creative .

We support continuous improvement.

OUR VISION

To be different from the competitors
a demanded and reliable brand in the market.



OUR VALUES

To serve the best products and service with
reliable, open to innovation and pioneer
approach in every field. To act in accordance
with our country's laws and regulations.

To always provide eco-friendly and energy -smart
products with environmental awareness .

CORE VALUE:-

- Quality
- Consistency
- Confidentiality
- Importance to details
- Unique service quality
- Design experience
- Competition
- Power of technological and organizational innovation
- Responsible to environment

OUR RESPONSIBILITIES

- Operate in the frame of Egyptian laws.
- Being focused on customer satisfaction.
- We met the requirements and demands of customers in the shortest time.
- We compete only in legal and ethical and we avoid unfair competition.



OUR SERVICES

-REFRIGERATION EQUIPMENT PRODUCTION



-MAINTENANCE AND AFTER SALES SERVICES

WHO WE SERVE?

We provide commercial and industrial refrigeration systems for your company or industrial facility, all capacities big or small like Restaurants - Hotels - Supermarkets
Cold transportation - Fresh and frozen food warehouses - refrigerated distribution centers .



A

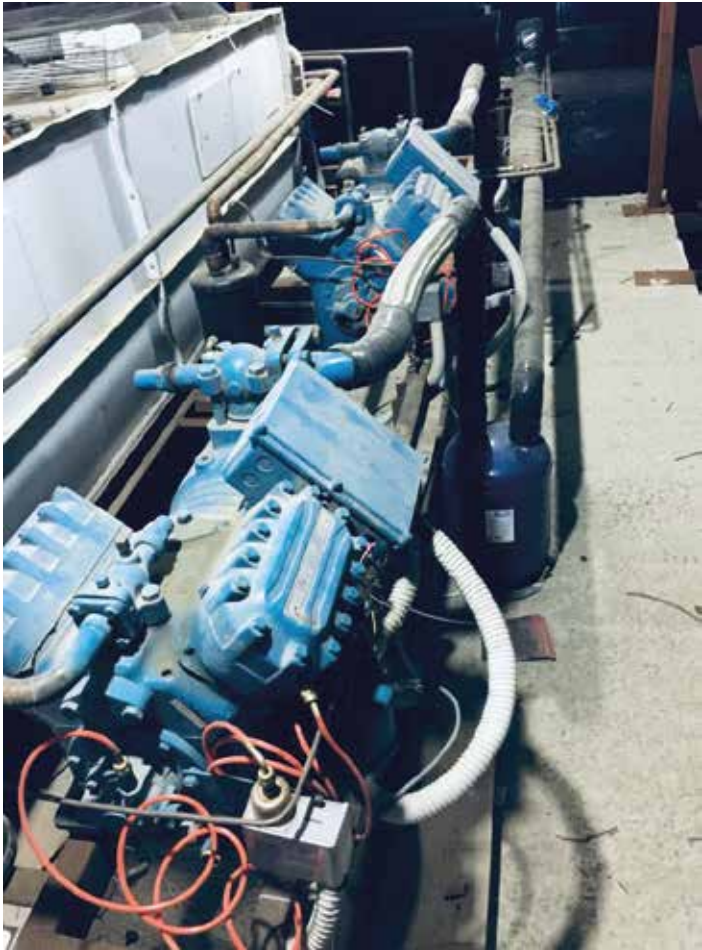


B



C

OUR WORK



OUR WORK



OUR WORK



OUR WORK



OUR WORK



OUR WORK



OUR CUSTOMERS

توكيل دانون
مصر بالمعادي
مصر بالغربية
مصر بالبحيرة

DANONE

Nestlé

توكيل نسلا
(فرونيري) بالغربية
(فرونيري) بالمنوفية

جامعة كفر الشيخ



PIZZA
PAPA JOHN'S

مطعم
بيتزا بابا جونز
بستي ستارز

مستشفى
جامعة طنطا



مصنع الشريف للحلويات بالغربية
مصنع جنة الفواكة للحلويات بالغربية

محطة العدالة لتصدير الموالح بالبحيرة
محطة العدالة للتبريد و التجميد بالغربية

محطة محمود فخري للتبريد و التجميد بالغربية
محطة إخوان يحيى للتبريد و التجميد بالغربية

شركة البنهاوي بالغربية
ثلاجات السلام بالغربية
ثلاجات مول الرسلان بالغربية
ثلاجات النائب عمرو الحيني بالمنيا

شركه السبيل لإنتاج الدواجن
(بالسادات والعالمين والغريه)

معمل تفريخ رسمي ناصر
(بالغربية - بالمنوفية)

ثلاجات أسواق المنشاوي
(بالغربية - بالمنوفية)

سوق الجملة للخضار و الفاكهة
■ بطنطا
■ بكفر الشيخ
■ ببليطيم
■ ببسيون
■ بالمنصورة

جهاز مشروعات الخدمة الوطنية بالغريه



السبيل
ELSABEEL

المنشاوي
مركز خدمات



OUR SUCCESS PARTNERS



BOARD MEMBERS



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sherif@bri-eg.com



Eng . Karim Basem
Co-founder CEO
kbasem@bri-eg.com

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shop now



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