



ENGINEERING FOR A BETTER TOMORROW

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ABOUT THE FOUNDER



BASEM ZAKI ENGINEER

- It is important to know your partner in success and The FOUNDER engineer (Mohamed Zaki Abu Kahla) and his fame as Basem Zaki.
- He graduated from Alexandria University with a major -mechanical power engineering.
- He traveled on a mission to Italy to learn the latest cooling methods in the world from SAMIFI the International Company at the expense of the government for his academic excellence.
- Then he returned to contribute to the construction of the Nasser Social Bank cooling complex and other cooling complexes.



OUR STORY

- We start our journey in 1985 .
- We provide you with a new horizon in the advanced refrigeration industries with the latest and innovative designs, the lowest consumption of electricity, energy and solutions with updated software to meet the needs

35

**YEARS
IN THE MARKET**

800

**MORE THAN
REFRIGERATION EQUIPMENT.**

ABOUT COMPANY



AL BASSEM
الباسم
Refrigeration Industries
لصناعات التبريد

- The institution has been working in the field of manufacturing refrigeration units and establishing rooms and stations for cooling and freezing all products of food supply chains.
- We are distinguished by diversity in terms of manufacturing, trading, distribution, after-sales maintenance and repair for others.
- We manufacture various units in terms of capacities:
 - (0.1 : 61.1) kilowatts of cooling,
 - (0.05 : 19.3) kilowatts of freezing,
 - We manufacture central jacks with capacities of up to 378.1 kilowatts.
- Chillers for plastic factories, poultry hatching stations and air conditioning INDOOR AND OUTDOOR UNITS, MONOBLOCK UNITS, CASCADE UNITS, Ultralow TEMPERATURE UNITS, AIR DRYER UNITS, HUMIDIFIER UNITS.



We are proud of the rate of design software and the most powerful in the world [Unilab] to design our unique design units in terms of two points, their efficiency, the least consumption of electricity, and their preservation of the environment.



OUR VALUES

We are the expert in our business .

We are innovative and creative .

We support continuous improvement.

OUR VISION

To be different from the competitors
a demanded and reliable brand in the market.



OUR VALUES

To serve the best products and service with
reliable, open to innovation and pioneer
approach in every field. To act in accordance
with our country's laws and regulations.

To always provide eco-friendly and energy -smart
products with environmental awareness .

CORE VALUE:-

- Quality
- Consistency
- Confidentiality
- Importance to details
- Unique service quality
- Design experience
- Competition
- Power of technological and organizational innovation
- Responsible to environment

OUR RESPONSIBILITIES

- Operate in the frame of Egyptian laws.
- Being focused on customer satisfaction.
- We met the requirements and demands of customers in the shortest time.
- We compete only in legal and ethical and we avoid unfair competition.



OUR SERVICES

**-MAINTENANCE
AND AFTER SALES SERVICES**



**-REFRIGERATION EQUIPMENT
PRODUCTION**

WHO WE SERVE?

We provide commercial and industrial refrigeration systems for your company or industrial facility, all capacities big or small like Restaurants - Hotels - Supermarkets
Cold transportation - Fresh and frozen food warehouses - refrigerated distribution centers .



A

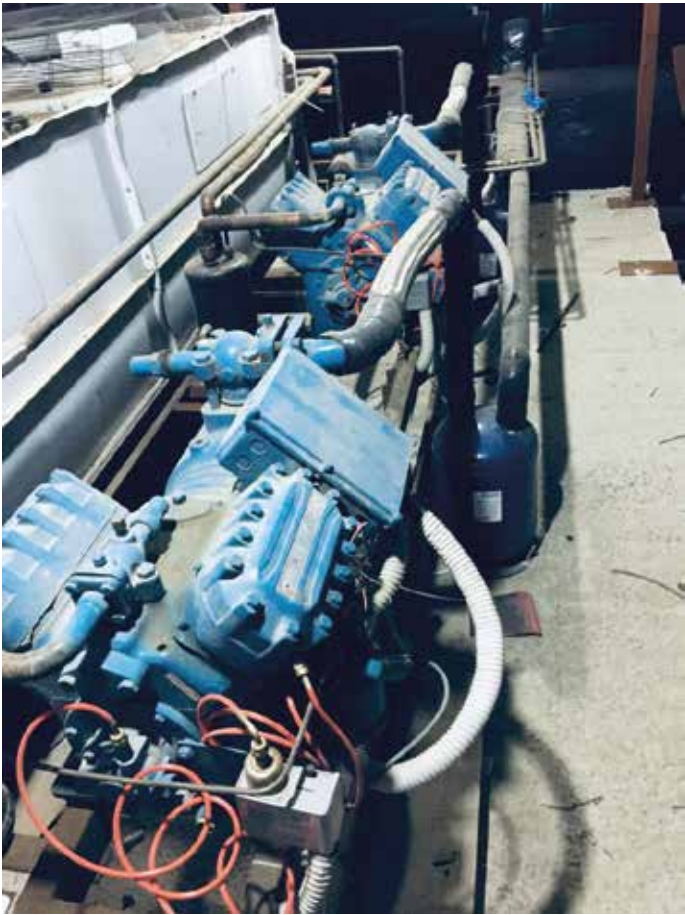


B



C

OUR WORK



OUR WORK



OUR WORK



OUR WORK



OUR WORK



OUR WORK



OUR CUSTOMERS

توكيل دانون
مصر بالمعادي
مصر بالغربية
مصر بالبحيرة



Nestlé

توكيل نسلا
(فرونيري) بالغربية
(فرونيري) بالمنوفية

جامعة كفر الشيخ



PIZZA
PAPA JOHN'S

مطعم
بيتزا بابا جونز
بستي ستارز

مستشفى
جامعة طنطا



مصنع الشريف للحلويات بالغربية
مصنع جنة الفواكة للحلويات بالغربية

شركه السبيل لإنتاج الدواجن
(بالسادات والعالمين والغريه)

محطة العدالة لتصدير الموالح بالبحيرة
محطة العدالة للتبريد و التجميد بالغربية

معمل تفريخ رسمي ناصر
(بالغربية - بالمنوفية)

محطة محمود فخري للتبريد و التجميد بالغربية
محطة إخوان يحيى للتبريد و التجميد بالغربية

ثلاجات أسواق المنشاوي
(بالغربية - بالمنوفية)

شركة البنهاوي بالغربية
ثلاجات السلام بالغربية
ثلاجات مول الرسلان بالغربية
ثلاجات النائب عمرو الحيني بالمنيا

سوق الجملة للخضار و الفاكهة
■ بطنطا
■ بكفر الشيخ
■ ببليطيم
■ ببسيون
■ بالمنصورة



OUR SUCCESS PARTNERS



BOARD MEMBERS



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Eng . Karim Basem
Co-founder CEO
Kbasem@bri-eg.com

 facebook Page:



SHOP NOW

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 طنطا - طريق المعاهدة مع ابن الفارض